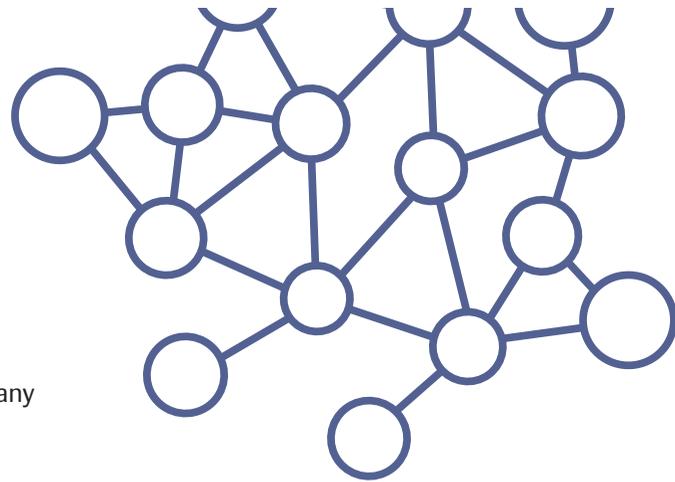


## Fundraising tips

The success of NARFE's fundraising for Alzheimer's research is due in large measure to the ingenuity and perseverance of its dedicated volunteers. Successful chapter projects have included:

- Garage sales (These are very popular, as many members can participate.)
- Bakeless Bake Sale coupons in chapter newsletters
- Canisters at restaurant counters or on tables
- Bowling tournaments
- Pro/celebrity golf tournaments
- Raffles
- Dances
- House tours
- Solicitations from local civic organizations and businesses (This must be followed with appropriate donor publicity. A small flyer explaining the NARFE chapter and national Alzheimer's program is an effective addition to solicitations.)
- Bingo (where allowed)
- Meals (such as waffle breakfasts, barbecues, fish fries)
- Informing funeral homes about NARFE's Alzheimer's research fundraising campaign. The NARFE chapter provides them with pre-addressed envelopes so that contributions to Alzheimer's projects can be mailed to the local chapter. If permitted, chapters may leave a discreet sign or leaflet with the name and phone number of the local NARFE chapter's Alzheimer's contact.



## Administrative expenses for the NARFE Alzheimer's program

Funds for allowable expenses are rebated to NARFE by the Alzheimer's Association. Examples of allowable expenses are National Committee postage, telephone, faxes, photo reproduction, and travel pre-approved by the National Chair and oversight NO. The Alzheimer's Association allocates 100 percent of NARFE contributions to research. The Association does not use NARFE donations to reimburse administrative expenses.

NARFE members' participation in the NARFE Alzheimer's program is purely voluntary. NARFE does not use income from national dues, the card and calendar program, or Silver Circle for Alzheimer's fundraising activities. Every dollar donated to the NARFE Alzheimer's program goes to support Alzheimer's research and is counted toward our national fundraising goal.

## About the Alzheimer's Association®

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's care, support and research.

The Association's mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

For more information about the Alzheimer's Association, visit their website at [alz.org](http://alz.org) or call their 24/7 Helpline at 800-272-3900.

The Alzheimer's Association has a wide selection of educational and promotional materials that NARFE members can use in fundraising and outreach activities. To obtain these materials, please contact Angie Sardin at [asardin@alz.org](mailto:asardin@alz.org), or call 312-335-5828.



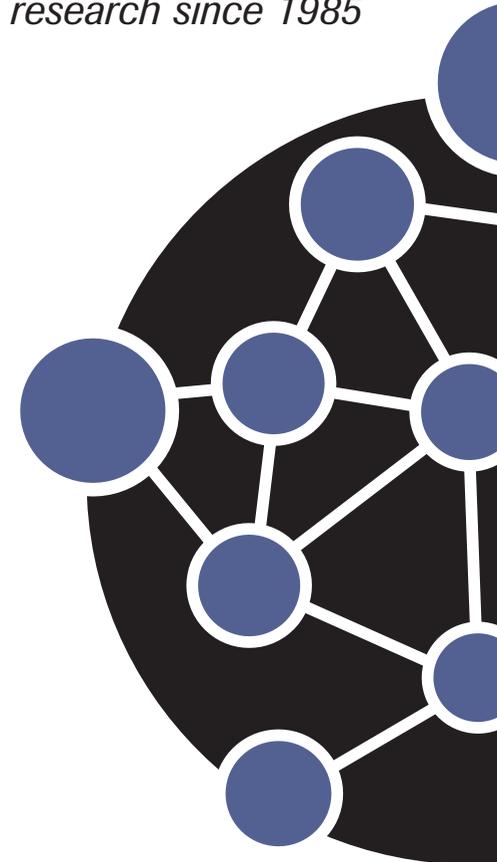
## National Active and Retired Federal Employees Association

606 North Washington Street  
Alexandria, Virginia 22314-1914  
703-838-7760 • FAX 703-838-7785  
[www.narfe.org](http://www.narfe.org)

FH-12 (08/13)

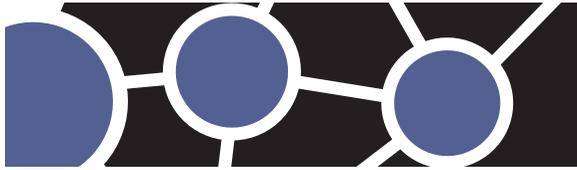
# NARFE's Participation in the National Alzheimer's Research Program

*Advancing Alzheimer's  
research since 1985*



alzheimer's   
association





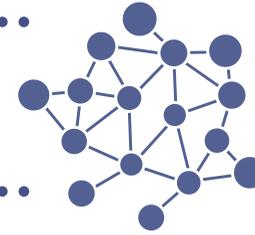
## NARFE Proudly Supports the Alzheimer’s Association in the Fight Against Alzheimer’s Disease.

Since 1985, members of the National Active and Retired Federal Employees Association (NARFE) have played a significant role in seeking a cure for Alzheimer’s disease. In collaboration with the Alzheimer’s Association, NARFE members have donated more than **\$10 million** to help advance Alzheimer’s research—and that’s something we can be proud of.

But, we still have more to do. Today, an American develops Alzheimer’s disease every 68 seconds. By 2050, someone will develop Alzheimer’s every 33 seconds, and there could be as many as 16 million living with the disease. The efforts of NARFE members to raise funds and awareness for the Alzheimer’s Association are now more important than ever to help advance Alzheimer’s research into viable treatments and an eventual cure for the disease.



*Through its active support of the Alzheimer’s Association, NARFE seeks to help advance research into the cause, prevention, treatment and cure for Alzheimer’s disease and other dementias.*



### About Alzheimer’s Disease

Alzheimer’s is a progressive, fatal disease with no known cause or cure. It destroys brain cells and causes memory changes, erratic behaviors and loss of body functions. It is now the sixth-leading cause of death in the United States.

Today, more than 5 million Americans are living with Alzheimer’s, and millions more family members, friends, caregivers and colleagues are affected on a daily basis. While your chances of developing Alzheimer’s disease increase as you age, approximately 200,000 Americans are living with younger-onset Alzheimer’s or another dementia.

Further scientific research is the greatest weapon we have to conquer this disease. Methods for early diagnosis are improving dramatically, and treatment options and sources of support can improve quality of life.

### NARFE’s Grass-Roots Effort

#### National level

The NARFE National President appoints a National Oversight Officer (NO) as Alzheimer’s Officer, as well as appoints a National Alzheimer’s Chair. A 10-member NARFE-Alzheimer’s National Committee – one member from each NARFE region, nominated by the respective Regional Vice President (RVP) – is also appointed by the National President. These members are designated “Region I Alzheimer’s Coordinator,” “Region II Alzheimer’s Coordinator,” etc.

The National Committee is responsible for coordinating the NARFE Alzheimer’s program. The committee meets once a year, at a site approved by the National President. During National Convention years, this meeting is held at the National Convention.

The National Alzheimer’s Chair serves as liaison between the National Committee, the Alzheimer’s Association and the NO with oversight responsibility. The Chair presides at the annual committee meeting, responds to requests for information about the program, represents NARFE at the annual Alzheimer’s Association Advocacy Forum and Zenith Fellows Board meetings, writes a quarterly column for *narfe* magazine, and works closely with Alzheimer’s Association staff, National Committee members and the oversight National Officer on all matters pertaining to the program’s operation.

#### Region level

The Region Alzheimer’s Coordinator acts as con-

tact point for the State Alzheimer’s Coordinators. As members of the National Committee, they facilitate the dissemination of information and materials to the State Alzheimer’s Coordinators. In addition, they are responsible for providing a periodic summary report of chapter and federation Alzheimer’s activities in their specific region to the RVP.

#### Federation level

Each federation president appoints a State Alzheimer’s Coordinator, who works with the Region Alzheimer’s Coordinator for his/her respective region. The State Alzheimer’s Coordinator maintains records of chapter contributions and forwards such funds with a transmittal letter each month to the Alzheimer’s Association in Chicago. Copies of the transmittal letters are also sent each month (if funds have been collected) to the appropriate Region Alzheimer’s Coordinator and appropriate federation president. [Note: NARFE National Headquarters is notified of the appointment of the State Alzheimer’s Coordinator via the F-7A Form.]

#### Chapter level

Each chapter president appoints a Chapter Alzheimer’s Chair, who coordinates local fundraising, sends funds to the State Coordinator (see form F-10 for detailed guidelines on handling funds), monitors volunteer hours for their local Alzheimer’s program (support groups, day care center, etc.) and reports these hours to their local Alzheimer’s Association Chapter. The NARFE chapter chair also assists the chapter program chair to arrange for speakers knowledgeable about Alzheimer’s-related topics and cooperates with the chapter public relations officer in attracting media attention to the chapter’s Alzheimer’s efforts. [Note: NARFE National Headquarters is notified of the appointment of the Chapter Alzheimer’s Chair via the F-7 Form.]