

Quid Pro Quo

BJ Thomas McMillan
VFC Membership Chair

What You Can Expect From Me

- **Analysis of Membership statistics – for your Chapter and VFC – to determine what areas to target**
- **Training/ideas for Recruiting New Members and Retaining Current Ones**

- **Tools/mechanisms for Membership Chairs to share ideas and questions**
- **1-on-1 sessions to explore ideas, if requested.**

What I Would Like From You

- **Participation in Google group or similar tool (signup, post ideas/questions, etc.)**
- **Attendance at VFC Convention – and in Membership Committee meeting**

- **Attendance at Training Sessions**
- **Creation of a Chapter Strategic Plan for Recruiting Members and Retaining Current Ones and for increasing Dues Withholding**

And finally --

- **Provide Online Means for Potential Members to Find Your Chapter**
 - Ensure that your Chapter's webpage at www.VANARFE.org would entice someone to find out more about your Chapter
 - Ensure that it has valid contact info
 - Create a Facebook or similar page

**Questions
&
Comments??**