

PINTEREST Handout

Pinterest lets you create bulletin boards - where you can collect articles, ideas, photos - and invite others to view your bulletin board.

CREATE A PINTEREST ACCOUNT

- Go to www.pinterest.com Enter a working email address - and create a password FOR THE Pinterest account.
- At the next screen - enter a user name - in the form `www.pinterest.com/yourusername`
- It will then ask you to choose 4-5 categories of boards to get you started.

CREATE YOUR OWN BOARDS

- Once logged in, click on your Name by the pushpin.
- Click on Create Board. Type in a Board name, description, choose a category (I often choose “Other”.)
- Choose whether to make it a Secret Board. (Only those you invite can see the Board or Pins to the Board)
- Choose whether to make it a Group Board (Anyone you invite - i.e. list as collaborators – can post and share ideas on your Board.)

FIND ARTICLES/ITEMS TO PIN TO YOUR BOARD

- Say Yes to downloading the Pinterest icon pin and installing it as an add-on to your browser.
- Browse to items/articles of interest. Click on the PushPin icon in your browser.
 - Click on the item/article.
 - Choose which of your Boards to Pin the item/article to.

INVITE OTHERS TO VIEW YOUR BOARD

- Click on the Invite button.
- Type in an email address - or choose “Find Friends from Facebook”.

SHARE A BOARD WITH YOUR FACEBOOK NON-PROFIT PAGE

- While in your Board view in your Pinterest Account – click on the More (. . .) icon.
- Choose “Share in Facebook”.
- When the Share window appears, choose to Share to “On a Page You Manage” – then choose the Page.