



VIRGINIA FEDERATION OF NATIONAL ACTIVE AND RETIRED FEDERAL EMPLOYEES (VFN)

2021 VFN CONFERENCE
DoubleTree by Hilton
1021 Koger Center Blvd. Richmond, VA 23235
April 11 - 14, 2021

Advertisement Contract for Commercial & Patron Ads for Program Book

Print Clearly

Company or Patron Name, Date, Mailing Address, Web Site, Contact Name, Contact Title, Contact e-mail, Contact phone, Patron, Product Services

ADVERTISEMENT SIZES & COST (Select from the following)

- Full Page\* ...\$190. Half Page ... \$ 100 Quarter Page ... \$ 60 VFN RETAINED FUNDS FROM 2020

Based on the ramifications of the 2020 COVID19 Pandemic, as an incentive we are publishing all ads in color, compliments of the Virginia Federation of NARFE at last year's black and white printing prices. The printed sizes are as follows:

Full page .....7" horizontal X 10" vertical
Half page .....7" horizontal X 5" vertical or 3 1/2 horizontal X 10" vertical
Quarter page .... 3" horizontal X 5" vertical

\*Note: Advertisement(s) of \$190 are eligible to be posted on the VFN website until May 31, 2021. If interested, please select yes or no. YES NO

SOLICITOR INFORMATION

Name, NARFE ID, Chapter Number, Email address, Telephone Number

ADVERTISEMENT NOTES

- All advertisements must be postmarked before March 1, 2021. Packages must include: 1) advertisement contract 2) paper copy of ad 3)payment, payable to 2021 VFN Conference.
Please send complete items to: VFN Advertising Chair, Raymond Orland, 101 Ruger Court, Suffolk, VA 23434-9217 before March 1, 2021. He can be reached at 757-934-3403.
Also, please send an electronic, PDF copy of the advertisement to the Program Book Chair: Mary Heck at Mary\_Heck@msn.com before March 1, 2021. She can be reached at 540- 273-3077.
Members that submit ads for commercial businesses must use Form VFNC 21-7B.