

**NARFE 2008 Virginia Federation of Chapters (VFC) Program Book Advertisement Formats**

*Note: Ad will be copied – please provide very clear copy for good results.*

**Format Sheet 1 of 2 (revised)**

1/2 PAGE  
4 1/2" Wide x 3 1/2" Long  
\$65.00

1/8 PAGE – Horizontal  
4 1/2" Wide x 7/8" Long  
\$25.00

1/4 PAGE – Horizontal  
4 1/2" Wide x 1 3/4" Long  
\$35.00

1/4 PAGE – Vertical  
2 1/4" Wide x 3 1/2" Long  
\$35.00

1/8 PAGE – Vertical  
2 1/4" Wide X 1 3/4" Long  
\$25.00